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Social Media and Depression Symptoms: A Network Perspective

George Aalbers

University of Amsterdam

Richard J. McNally

Harvard University

Alexandre Heeren

Université Catholique de Louvain

Sanne de Wit

University of Amsterdam

Eiko I. Fried

University of Amsterdam

Author note

George Aalbers, University of Amsterdam, The Netherlands. Richard J. McNally, Department of Psychology, Harvard University, USA. Alexandre Heeren, Psychological Sciences Research Institute and Institute of Neuroscience, Université Catholique de Louvain, Belgium. Sanne de Wit, Department of Clinical Psychology, University of Amsterdam, The Netherlands. Eiko Fried, Department of Psychological Research Methods, University of Amsterdam, The Netherlands.

Correspondence concerning this article should be addressed to George Aalbers, Department of Clinical Psychology, University of Amsterdam, Nieuwe Achtergracht 129-B, 1018WS Amsterdam, The Netherlands, telephone number: +31 (0)20 525 6780, email: [h.j.g.aalbers@gmail.com](mailto:h.j.g.aalbers@gmail.com)

The research design and findings in this article have been discussed in the authors' lab meetings (McNally Laboratory - RJM, Habit Lab - SdW) and orally presented to a student

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**Abstract**

Passive social media use (PSMU) – e.g., scrolling through social media News Feeds – has been associated with depression symptoms. It is unclear, however, if PSMU causes depression symptoms or vice versa. In this study, 125 students reported PSMU, depression symptoms, and stress seven times daily for 14 days. We used multilevel vector autoregressive time-series models to estimate 1) contemporaneous, 2) temporal, and 3) between-subjects associations among these variables. 1) More time spent on PSMU was associated with higher levels of interest loss, concentration problems, fatigue, and loneliness. 2) Fatigue and loneliness predicted PSMU across time, but PSMU predicted neither depression symptoms nor stress. 3) Mean PSMU levels were positively correlated with several depression symptoms (e.g., depressed mood and feeling inferior), but these associations disappeared when controlling for all other variables. Altogether, we identified complex relations between PSMU and specific depression symptoms that warrant further research into potentially causal relationships.

*Keywords:* social media, depression, loneliness, stress, network analysis

## Introduction

In the past decade, social media such as Facebook and Twitter have become central to everyday life. Despite their popularity, controversy abounds regarding their impact on mental health (Twenge, 2017). Although some studies have shown that social media use is associated with beneficial effects (e.g., higher self-esteem; Gonzales & Hancock, 2011), others have identified potential negative effects on well-being via the promotion of stress (Meier, Reinecke, & Meltzer, 2016), loneliness (Liu & Baumeister, 2016), and depression symptoms (Appel, Gerlach, & Crusius, 2016).

Social media's adverse effects may come from passive social media use (PSMU) — i.e., scrolling through news feeds or browsing photographs of friends. Experimental research has shown that PSMU decreases affective well-being (Verduyn et al., 2015), sense of belonging (Tobin, Vanman, Verreynne, & Saire, 2014), and life satisfaction (Wenninger, Krasnova, & Buxmann, 2014). Furthermore, cross-sectional research indicates that PSMU positively correlates with depressed mood (Frison & Eggermont, 2016). As depressed mood is a core symptom of and a strong predictor of depression (Boschloo, van Borkulo, Borsboom, & Schoevers, 2016), this observation suggests that PSMU may constitute a risk factor for depression. To investigate this possibility, we assessed the link between PSMU and depression symptoms from a network perspective.

According to the network perspective on psychopathology, depression is a complex, dynamic network of symptoms that cause each other (Borsboom, 2017). Consider the example of a divorced man who, ruminating about his romantic loss, cannot sleep for days and grows tired as time wears on. He descends into a state of hopelessness and anhedonia, causing him to withdraw from social life and alienate his loved ones. At night, he worries about his problems, causing more stress and sleep loss. As illustrated by this example, the network perspective posits that external conditions, such as stress (Fried, Nesse, Guille, &

Sen, 2015), could trigger symptoms that activate other symptoms. Therefore, from a network perspective, PSMU could function as a depression risk factor if it triggers individual depression symptoms (e.g., depressed mood) or conditions (e.g., stress) that trigger other depression symptoms.

Previous research points to several pathways from PSMU to depression symptoms. First, PSMU could worsen symptoms (i.e., depressed mood and loss of interest) by undermining affective well-being (Verduyn et al., 2015). Furthermore, PSMU may reduce a sense of belonging (Tobin et al., 2014) that predicts loneliness (Mellor, Stokes, Firth, Hayashi, & Cummins, 2008). By indirectly increasing loneliness, PSMU could increase depression symptoms (Fried et al., 2015) and stress (DeBerard & Kleinknecht, 1995), and, in turn, stress may ultimately reinforce depression symptoms (Fried et al., 2015). Finally, by exposing individuals to the highly curated lives of their social media contacts – who (on average) seem happier and more popular than themselves (Bollen, Gonzalez, van de Leemput, & Ruan, 2017) – PSMU could increase feelings of inferiority (Appel, Crusius, & Gerlach, 2016), leading to increases in depression symptoms (Blease, 2015).

Conversely, depression symptoms, loneliness, and stress might increase PSMU. Longitudinal evidence demonstrates that loneliness predicts more social media use (Kross et al., 2013). Furthermore, as individuals use the Internet to alleviate depressed mood and loneliness (LaRose, Lin, & Eastin, 2003), it is conceivable that they also use social media to do so. Although researchers have not assessed directly whether PSMU ameliorates depression symptoms and loneliness, social media users do report that they use PSMU to reduce stress and to relieve boredom (Whiting & Williams, 2013), which is positively associated with loss of interest (Goldberg, Eastwood, LaGuardia, & Danckert, 2011). Finally, repeated PSMU to reduce aversive states may become habitual. By that point, aversive states could trigger

PSMU automatically and outside awareness (LaRose, 2010). Accordingly, we hypothesized that PSMU increases depression symptoms, loneliness, and stress, and vice versa.

We instructed participants to report social media use, depression symptoms, loneliness, and stress seven times a day for 14 days. From this high-intensive time-series dataset, we estimated three types of network structures: *contemporaneous associations*, representing how variables are associated within the same timeframe (e.g., associations between depressed mood and fatigue within a timeframe of 2 hours; these likely reflect fast-moving temporal processes occurring at a time interval quicker than the sampling interval; Epskamp, Waldorp, Mõttus, & Borsboom, 2018); *temporal associations*, representing how variables are associated from one time point to next (e.g., fatigue predicts depressed mood during the next timeframe; such temporal prediction satisfies the temporal requirement for causation – i.e., that causes must precede effects – which means that temporal associations could suggest potential causal pathways between variables); and *between-subjects associations*, representing how within-person mean levels of variables are associated on a larger time-scale (e.g., mean level of fatigue across participants relates to the mean level of loss of interest). Investigating networks by using this three-fold framework has become standard practice, and allows complementary views of the data (e.g., Epskamp et al., 2017; Epskamp et al., 2018). We expected that PSMU, depression symptoms, loneliness, and stress would be interconnected by positive temporal and contemporaneous associations, and included between-subjects associations to explore whether, on average, participants with higher levels on PSMU were also higher on depression symptoms, loneliness, and stress.

## Method

### Participants

We recruited undergraduate Psychology students ( $N = 132$ ; 91 females, 41 males) via an online study participation platform. *A priori* power analysis has not yet been developed for the analytic approach used here, so we tried to collect as many participants as possible within the timeframe of three months for the first author's Master's thesis. Notably, the sample size is larger than many recently published studies using the same methodology (e.g., DeJonckheere et al., 2017; Pe et al., 2015). Prior to data analysis, we excluded seven participants who failed to respond to a minimum number of measurements ( $< 29$  out of 98), a cut-off that we chose after consulting with an experience sampling methodology expert (M.C. Wichers, personal communication, May 15, 2017). Included participants ( $N = 125$ ; 87 females, 38 men) had a mean age of 20.44 years ( $SD = 1.96$ ) and completed an average of 66.18 measurements ( $SD = 15.10$ ), with a range between 29 and 92. Participants received research credits required to complete their curriculum's mandatory study participation.

### Procedure

At fixed times, participants received prompts on their smartphones to complete a 12-item questionnaire (measuring PSMU, depression symptoms, loneliness, and stress) seven times daily for 14 days. We used the LifeData Company's RealLife Exp app (<https://www.lifedatcorp.com/>) to prompt participants and collect data (Runyan et al., 2013). We chose to separate measurements by brief intervals ( $\pm 2$  hours) to investigate subtle dynamical interplay among the measured variables. During an initial one-on-one instructional session with each participant, the first author demonstrated the smartphone app and defined PSMU as: "You are using social media without commenting, posting, sharing, or chatting – that is, you are scrolling through the News Feed, looking at photos, videos, and status updates

shared by your social media contacts or public profiles that you follow.” This procedure was approved by the University of Amsterdam’s Institutional Review Board.

## **Materials**

*Experience sampling questionnaire.* We constructed a 12-item questionnaire for the present ESM study. To minimize participant burden, we prioritized brevity and selected items most relevant in light of the literature on the effects of PSMU on depression symptoms. We paraphrased seven items that commonly occur in the most widely-used depression questionnaires (Fried, 2017) to measure depressed mood, loss of interest, fatigue, concentration problems, feelings of loneliness, inferiority, and hopelessness. To measure stress, we modified a validated one-item stress measure (Elo, Leppänen, & Jakhola, 2003). In addition to an item measuring time spent on PSMU, we included an item to measure time spent on active social media use (ASMU), thereby enabling us to disentangle the effects of passive versus active use of social media. Furthermore, we paraphrased an item from the Self-Report Habit Index (Verplanken & Orbell, 2003) to measure PSMU automaticity. However, because so many participants failed to answer the automaticity item, in light of a lot of missing data, we excluded this item from analyses. Finally, to distract participants from the study goal, we included an item measuring whether participants had received news concerning politics, public events, and issues through social media. Each item was assessed with a visual analog scale (0= “Not at all”; 100= “Very much”) to prevent restricted range. At each prompt, all items appeared in randomized order and the following statement preceded the items: “Please indicate to what extent the following statements applied to you in the past 2 hours.”

## **Data analysis**

*Descriptive statistics.* For each participant, we calculated the mean (i.e., within-person mean) and standard deviation (i.e. within-person standard deviation) of each variable. For

instance, if a participant reported depressed mood 70 times, we summed all 70 reported values and divided by 70. We repeated this procedure for all variables in all participants, resulting in a set of within-person means of all variables. From these values, we calculated a mean and standard deviation for each variable (reported in Table 1, first column). The same procedure was used to calculate the within-person standard deviation, which resulted in a set of within-person standard deviations for each variable. We calculated the mean and standard deviation of these values (reported in Table 1, second column).

*Assumption checks.* We used Kolmogorov-Smirnov tests to check whether each variable was normally distributed. A requirement for the statistical model estimated in the present study (i.e., multilevel vector auto-regression; VAR) is that stationarity holds. This means that the mean and variance of a variable do not change as a function of time. For each variable of each participant, we tested for stationarity using the Kwiatkowski-Phillips-Schmidt-Shin unit root test (following Bringmann, 2016; Kwiatkowski, Phillips, Schmidt, & Shin, 1992). For both assumption checks, we applied Bonferroni correction to adjust  $p$ -values for multiple testing.

*Network estimation and visualization.* Using the R package *mIVAR* (Epskamp et al., 2018), we estimated contemporaneous correlations, temporal correlations, between-subjects correlations, and partial between-subjects correlations among depression symptoms, stress, PSMU, and ASMU. *Contemporaneous correlations* represent how variables are associated within the same timeframe, and represent associations that remain after partialling out all other variables in the network within the same timeframe, and after partialling out temporal associations among variables. For instance, a positive contemporaneous correlation between PSMU and loneliness indicates that, within the same timeframe of 2 hours, higher levels of PSMU co-occur with feeling lonelier, after controlling for all other contemporaneous and temporal relationships. Although a direction of effect cannot be established in these undirected networks, associations likely come from temporal relationships, and especially

relationships that occur at a shorter timeframe than sampled in the present study (minutes, not hours) will end up in the contemporaneous network structure. *Temporal correlations* indicate how a variable is predicted by all other variables (including itself) at a previous timeframe; these are ‘partial’ correlations because they represent an association after controlling for all other temporal effects.

The multilevel VAR model has intercepts for each item, which represents the mean item level across time. Each variable in each individual has a mean level, and we can calculate *between-subjects correlations* between these mean levels. A positive between-subjects correlation between PSMU and loneliness indicates that participants who on average spend more time on PSMU also tend to have a higher level of loneliness. In the *between-subjects partial correlations* network, associations represent correlations between mean levels of variables while controlling for all other variables in the network.

*mlVAR* estimates the contemporaneous, temporal, and between-subjects correlations in two steps. In the first step, *mlVAR* estimates temporal and between-subjects associations. In the present study, this is done by estimating ten multiple regression equations. In each equation, one of the variables in our ESM study is predicted by all variables (including itself) at a previous timeframe ( $t-1$ ). Consider the following example equation:  $\text{depressed mood}_t = \beta_0 + \text{depressed mood}_{t-1} * \beta_1 + \text{PSMU}_{t-1} * \beta_2$ . In this equation,  $\beta_2$  represents the partial correlation between PSMU at a previous timeframe ( $t-1$ ) and depressed mood at a subsequent timeframe ( $t$ ), after controlling for depressed mood at a previous timeframe ( $t-1$ ). The intercept of these equations ( $\beta_0$ ) represents the value of depressed mood at time  $t$  when depressed mood $_{t-1}$  and PSMU $_{t-1}$  are equal to zero. Because *mlVAR* estimates a random intercept, we can obtain an intercept for each variable in each participant – the mean value of the variable across two weeks. *mlVAR* uses these person-specific intercepts (means) to estimate the between-subjects associations, which are partial correlations between the person-specific means of all variables.

The model estimated in the first step does not fit the data perfectly; stated differently, the original data points are not always equal to the values predicted by the model. In the second step, the residuals of this model (i.e., the differences between the original data points and predicted values) are used to estimate partial contemporaneous associations. *mlVAR* does this by estimating how the residuals of one variable are predicted by the residuals of all other variables at the same timeframe.

To make the model computationally tractable, we forced random effects of temporal and contemporaneous associations to be orthogonal (i.e., random slopes and intercepts were uncorrelated). In the undirected (i.e., contemporaneous and between-subjects) networks, the model predicts A by B and B by A, resulting in two  $p$ -values for the association between the variables. To avoid estimating false positive associations, we used the conservative AND rule, which means we only included associations in the model if both coefficients were significant at a level of  $p < .05$ . The AND-rule does not apply to temporal associations, because these are estimated only once. *mlVAR* deals with missing data by removing all measurement moments that include at least one missing observation.

*mlVAR* returned a between-subjects correlation matrix with many implausibly high correlations. This might be because *mlVAR* estimates between-subjects partial correlations and then calculates between-subjects correlations from these associations, which can lead to unstable results (S. Epskamp, personal communication, May 29, 2017). To resolve this issue, we consulted with the package author (S. Epskamp, personal communication, May 29, 2017) who suggested a different way to calculate these associations (to calculate within-person means for each variable, and then estimate the correlations between them). We followed this procedure and report these correlations in the Results section.

Using the R package *qgraph*, we visualized all aforementioned associations as networks. These graphs comprise nodes, which represent the variables, and edges, which

represent the associations between the variables. We plotted all networks with the same layout, which we determined by averaging over the layout of all networks based on the Fruchterman-Reingold algorithm (Fruchterman & Reingold, 1991). We only included correlations in the graphs with  $p$ -values smaller than .05. All adjacency matrices are available in the Supplementary Materials.

## Results

### Descriptive statistics

For all ESM variables that we included in the analysis, Table 1 contains means and standard deviations of within-person means and within-person standard deviations. Responses ranged from 0 to 100 for all variables.

*Table 1.* Means and standard deviations of within-person means and within-person standard deviations for all variables.

ESM variable	M ( <i>SD</i> )	SD ( <i>SD</i> )
Stress	20.55 ( <i>14.53</i> )	16.84 ( <i>7.42</i> )
Depressed mood	13.01 ( <i>11.23</i> )	12.51 ( <i>7.48</i> )
Loss of interest	25.18 ( <i>14.71</i> )	20.44 ( <i>8.09</i> )
Fatigue	37.07 ( <i>17.37</i> )	23.49 ( <i>6.67</i> )
Concentration problems	26.56 ( <i>14.38</i> )	21.00 ( <i>7.19</i> )
Loneliness	11.90 ( <i>11.07</i> )	10.88 ( <i>7.22</i> )
Feeling inferior	10.36 ( <i>10.53</i> )	9.10 ( <i>6.53</i> )
Feeling hopeless	11.85 ( <i>10.89</i> )	10.84 ( <i>6.66</i> )
PSMU	31.27 ( <i>14.08</i> )	25.03 ( <i>6.03</i> )
ASMU	21.27 ( <i>15.38</i> )	18.85 ( <i>7.76</i> )

### Assumption checks

Kolmogorov-Smirnov tests indicated that no variable was normally distributed ( $p < .001$ ). Distributions indicated bi-modality for some variables (fatigue, concentration problems, loss of interest, stress, PSMU, and ASMU) and right-skew for others (depressed

mood, feelings of inferiority, loneliness, and hopelessness). Within-person mean levels were normally distributed for fatigue, concentration problems, and loss of interest ( $p > .05$ ), but not for depressed mood, stress, PSMU, ASMU, and feelings of loneliness, inferiority, and hopelessness ( $p < .001$ ). Kwiatkowski-Phillips-Schmidt-Shin unit root tests suggested stationary data for all variables in all participants.

### **Contemporaneous network**

The contemporaneous network in Figure 1 shows the direct associations between the variables within the same timeframe after controlling for all other temporal and contemporaneous relations. PSMU is positively associated with concentration problems, loss of interest, fatigue, and loneliness, but unrelated to stress and feeling inferior, hopeless, or depressed. Furthermore, there are positive associations between ASMU and feelings of inferiority, and ASMU and concentration problems. Moreover, depression symptoms are positively associated. For instance, loss of interest is positively associated with fatigue and concentration problems. Finally, several depression symptoms, such as concentration problems and depressed mood, are positively associated with stress.

### **Temporal network**

The temporal network in Figure 2 demonstrates how PSMU, ASMU, depression symptoms, loneliness, and stress predict each other from one timeframe to the next. Fatigue, loneliness, and ASMU positively predict PSMU, but PSMU positively predicts only AMSU. Furthermore, loneliness and stress positively predict ASMU, and ASMU negatively predicts fatigue. Moreover, several depression symptoms predict each other bi-directionally across time. For instance, depressed mood positively predicts loneliness, and vice versa. However, not all depression symptoms directly predict each other. There is no temporal association between, for example, depressed mood and concentration problems. Finally, stress positively

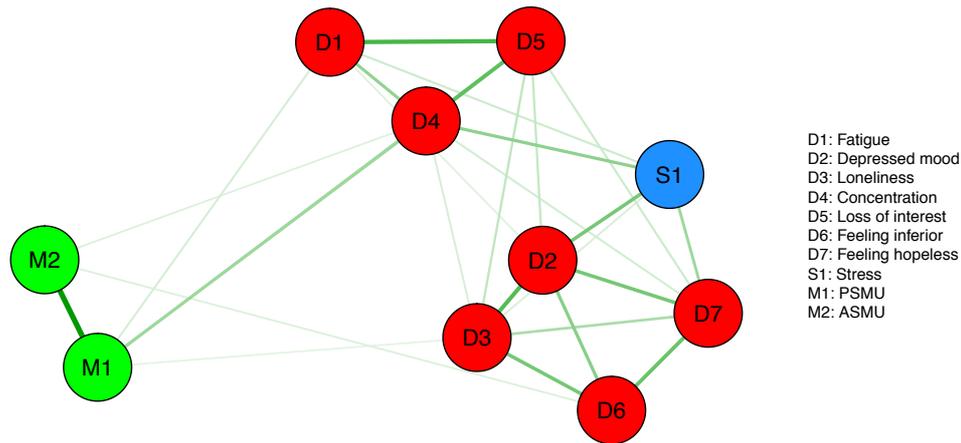
predicts and is predicted by concentration problems, depressed mood, and feeling hopeless.

Loneliness positively predicts stress, but not vice versa.

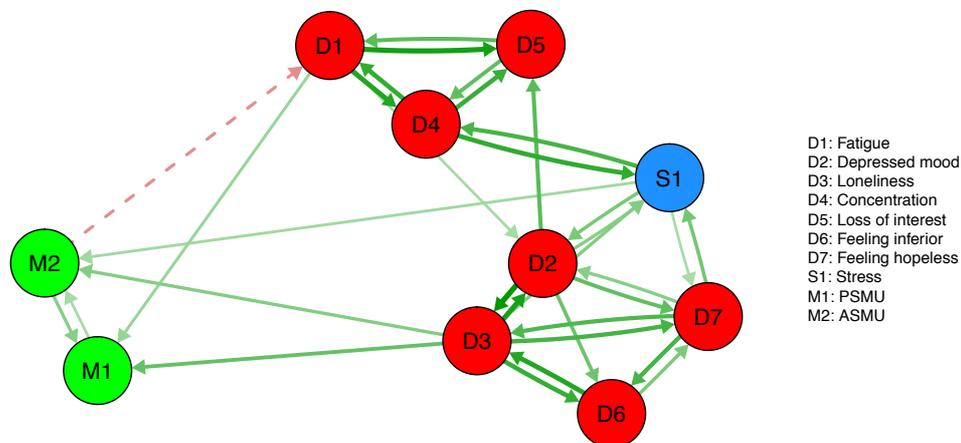
### **Between-subjects network**

The between-subjects network in Figure 3 depicts the correlations between intra-individual mean levels of PSMU, ASMU, depression symptoms, loneliness, and stress. As Figure 3 shows, mean levels of PSMU correlated positively with mean levels of ASMU, depressed mood, and feelings of loneliness, hopelessness, and inferiority. ASMU correlated positively with the same symptoms as well as with stress and concentration problems. This means that, for instance, students who on average spent more time on PSMU tended to have a higher mean level of loneliness.

However, as can be seen in the partial correlations between-subjects network (Figure 4), PSMU showed only one direct relation with another variable: ASMU. Thus, the positive zero-order correlation between PSMU and other nodes decreased upon controlling for all other items in the network, and became nonsignificant (feeling inferior predicted by PSMU,  $p = .09$ ; PSMU predicted by feeling inferior,  $p = .20$ ; depressed mood predicted by PSMU,  $p = .81$ ; PSMU predicted by depressed mood,  $p = .48$ ; loneliness predicted by PSMU,  $p = .89$ ; PSMU predicted by loneliness,  $p = .75$ ; hopelessness predicted by PSMU,  $p = .19$ ; PSMU predicted by hopelessness,  $p = .25$ ). One interpretation is that these relationships cease to exist at the level of partial correlations; another is that the present study lacked sufficient power to detect small edge coefficients in the partial correlation network. Finally, we see several positive partial correlations among depression symptoms, loneliness, and stress; for instance, stress and fatigue feature unique positive associations, as do depressed mood and loneliness.

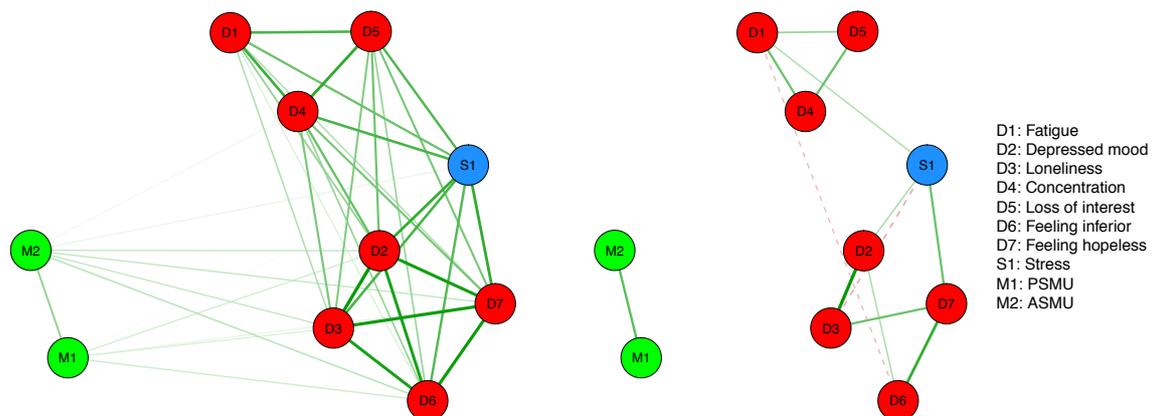


*Figure 1.* Partial contemporaneous correlation network of depression symptoms (red circles), stress (blue circle) and social media use (green circles). Green lines represent positive partial correlations. Thicker lines represent stronger partial correlations. The thickest line (between ASMU and PSMU) represents a partial correlation of 0.33; the thinnest line (between PSMU and loneliness) represents a partial correlation of 0.03. We only plotted correlations with  $p$ -values  $< .05$ .



*Figure 2.* Temporal network of depression symptoms (red circles), stress (blue circle) and social media use (green circles). An arrow from variable A to variable B represents partial temporal correlations between variable A at  $t-1$  and variable B at  $t$ . Green arrows represent positive temporal correlations, and the red arrow (dotted for grayscale print version) represents a negative temporal correlation. Thicker arrows represent stronger correlations.

The thickest arrow (from depressed mood to loneliness) represents a **partial** correlation of 0.09; the thinnest arrow (from stress to feelings of hopelessness) represents a **partial** correlation of 0.03. For interpretability, we did not plot auto-regressive correlations (see Supplementary Materials for a graph including all auto-regressive correlations). We only plotted correlations with  $p$ -values  $< .05$ .



*Figure 3.* Between-subjects correlations (left panel), and between-subjects partial correlation network (right panel), representing the correlations between mean levels of depression symptoms (red circles), stress (blue circle) and social media use (green circles). Green lines represent positive correlations; red lines (dotted for grayscale print version) represent negative correlations. Thicker lines indicate stronger associations. In the left panel, the thickest line (between loneliness and depressed mood) represents a correlation of 0.94; **the thinnest line (between loss of interest and PSMU) represents a correlation of 0.10.** In the right panel, the thickest line (between loneliness and depressed mood) represents a partial correlation of 0.69; **the thinnest line (between fatigue and feeling inferior) represents a partial correlation of 0.18.** We only plotted associations with  $p$ -values  $< .05$ .

## **Discussion**

### **Summary of findings**

In an experience sampling study of 125 students, with seven prompts per day, engaging in PSMU did not predict depression symptoms, loneliness, or stress. Instead, previous fatigue and loneliness predicted PSMU, indicating that these symptoms might lead participants to scroll through social media pages. Within the same timeframe, PSMU co-occurred with loss of interest, concentration problems, fatigue, and loneliness. These contemporaneous relations have been commonly interpreted in the literature as indicative of fast-moving causal processes (Epskamp et al., 2018), but the lack of temporal precedence does not allow for insights into the direction of the effects, i.e. if PSMU leads to depression symptoms, vice versa, or both. Finally, we found that participants who spent more time passively using social media also experienced higher mean levels of depressed mood, loneliness, hopelessness, and feeling inferior. However, when controlling for all variables in this network structure, PSMU was unrelated to all variables except for active social media usage. This means either that there are no partial correlations between PSMU and depressive symptoms, or that these relations are too weak for detection in the present analysis.<sup>1</sup>

### **Importance of findings**

We believe this is the first study to show that PSMU is contemporaneously associated with concentration problems, fatigue, loneliness, and loss of interest. Given the undirected nature of these associations, we do not know if PSMU causes these symptoms, or vice versa, or both. However, the observation that PSMU is associated with concentration problems aligns with research demonstrating that individuals who spend more time on PSMU tend to

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<sup>1</sup> In a sensitivity analysis (Supplementary Materials), total time spent on social media (i.e., sum of PSMU and ASMU) was positively related to feeling inferior in the between-subjects partial correlation network.

have lower attentional control (Alloway & Alloway, 2012). Possibly, people with poor attentional control tend to get distracted and are unable to inhibit habitual checking of Facebook. As we found this effect in the contemporaneous but not in the temporal network, the present study suggests that this effect occurs on a small timescale. Furthermore, because loss of interest reflects reduced positive affect (Nutt et al., 2007), the present study offers one potential explanation regarding the way PSMU may decrease affective well-being (Kross et al., 2013; Verduyn et al., 2015).

The positive contemporaneous association between PSMU and fatigue is in line with research suggesting that social media use might cause fatigue in individuals who feel overwhelmed by social media (e.g., because they receive too many messages; Lee, Kim, & Son, 2016). However, a different interpretation can be derived by looking at the temporal network, which indicates that PSMU could be part of a (beneficial) self-regulatory feedback loop: fatigue  $\rightarrow$ + PSMU  $\rightarrow$ + ASMU  $\rightarrow$ - fatigue. Additionally, whereas Lee et al. (2016) hypothesize that the effect of social media on fatigue is mediated by stress, the present investigation finds no contemporaneous association between social media and stress, no temporal relation from social media use to stress and no (direct) temporal relation from stress to fatigue. One potential explanation is that the contemporaneous and temporal relations in the present study pertain to a narrow time window, whereas Lee et al. analyzed cross-sectional survey data, which encompass a larger time window, like the between-subjects partial correlations network in the present study. However, this network is inconsistent with findings by Lee and colleagues: although fatigue and stress are positively associated, social media use and stress are not. Altogether, these findings call into question the hypothesis that social media causes fatigue via stress caused by information overload.

Consistent with Kross et al.'s (2013) findings, we found that loneliness predicted PSMU and ASMU, but not vice versa, which suggests a unidirectional relationship between social

media use and loneliness. Unlike Kross et al. (and Verduyn et al., 2015), we did not find that more time on social media predicts lower affective well-being across time. This discrepancy might be explained by differences in operationalization of affective well-being (momentary affect in previous research vs. mood measures in the present study) and statistical analysis. Kross et al. and Verduyn et al. estimated the correlation between momentary affect and time spent on social media in the past two hours, which were measured at the same moment. Possibly, this procedure could have led to recall bias (e.g., when a person feels negative, they might overestimate the time they spent on social media in the past two hours). This issue is less likely to occur in the present study, because temporal associations pertain to relationships between variables at different measurement moments. A second reason for this discrepancy could be that Kross et al. and Verduyn et al. examined the effects of social media in an American student sample, whereas we did so in a European student sample. This could suggest that social media use has a different effect on American students than on European students. A final possibility is that social media use does predict depressed mood and loss of interest, but when controlling for all other variables in the network, these are statistically non-significant. However, when we reran our analyses including only social media use, depressed mood, and loss of interest, we found no temporal associations from social media use to mood items.

Furthermore, we did not find evidence that social media causes individuals to compare themselves to their (ostensibly) superior contacts, which could cause depression symptoms by increasing feelings of inferiority (Blease, 2015). Although research shows that social media exposes individuals to the highly curated lives of social media users who (on average) seem happier and more popular (Bollen et al., 2017), present findings suggest that – in a student population – there is no direct influence from PSMU to feelings of inferiority.

Finally, this study adds to a growing body of research demonstrating that individual depression symptoms are differentially associated with non-symptom variables, such as

psychosocial functioning (Fried & Nesse, 2014). Thereby, it underscores the importance of modeling individual depression symptoms in research instead of sum scores or diagnoses that obfuscate crucial information (Fried & Nesse, 2015).

### **Strengths and limitations**

To the best of our knowledge, this study is the first to apply a network perspective to the link between social media and mental health. Our work extends prior work (e.g., Kross et al., 2013; Verduyn et al., 2015) in that we went beyond affect, including more detailed mental health facets such as fatigue and concentration problems, and applied a recently developed statistical analytic procedure. An important quality of the present study is that its experience sampling protocol was almost twice as intensive as those applied in previous studies on social media and psychological well-being (Kross et al., 2013; Verduyn et al., 2015). Experience sampling is considered an approach with high ecological validity because it monitors people in daily life. We make all ESM data, R-syntax, model output, and the correlation matrix of the data available in the Supplementary Materials.

Our study does have several limitations. First, as this was a student sample, mean levels of depression symptoms, loneliness, and stress were fairly low. Further, items might have been interpreted differently by this non-clinical sample than they would have been in a clinical sample. For instance, to individuals without depression, endorsing “*I had little interest in doing anything*” could mean they felt bored, whereas in individuals with depression, this could represent anhedonia. As social media’s adverse effects appear to be demonstrably stronger in depressed than in non-depressed individuals (Appel, Crusius, & Gerlach, 2016), it remains possible that clinical samples show stronger and more (temporal) relations between social media use and depression symptoms. Therefore, future extensions of the present work in clinical samples is needed. **Finally, although our ESM questionnaire included a distractor item for social media use (i.e., news), we did not include additional items to distract from negative affect items. As a consequence, some participants might have been**

aware of our study's purpose, which could have influenced their responses in the direction of our hypotheses (e.g., reporting greater loss of interest when also reporting more PSMU). It is important to note that this issue is inherent to ESM research, which cannot include many variables due to participant burden. This is particularly the case when such research has an intensive sampling protocol as in the present study. Nevertheless, future studies should consider including positive and neutral affect items to counterbalance the aforementioned potential effects, or include a social desirability question.

Second, as PSMU may be initiated with minimal awareness when performed habitually, self-reports may not always accurately reflect actual PSMU. Conversely, it is possible that individuals sometimes overestimate how much time they spend on social media (Junco, 2013). Using self-tracking applications that can accurately estimate time spent on social media might solve this problem. We consider this an important direction for future work on this topic.

Third, although tests suggested that the present data met the assumption of stationarity, sensitivity analyses suggested that this assumption might have been violated. One way deal with this issue is to detrend non-stationary individual time series data before running group level analyses. Furthermore, our data did not meet all assumptions of multivariate normality. This is not unusual in psychology, but as it is unclear at present how robust the employed methods are to such violations, results need to be interpreted with caution. Following a reviewer's suggestion, we log transformed the data and reran analyses (reported in Supplementary Online Materials as sensitivity analysis), which did not affect the overall pattern of results. As an extra assumption check, suggested by two reviewers, we also tested if the residuals of the contemporaneous network followed a normal distribution. We found that none of the variables had normally distributed residuals. This potentially means that the present study's linear regression approach is problematic. Because some variables were bimodally distributed, future research into this issue might benefit from logistic rather than linear regression. However, to this date, logistic regression has not been developed for the analysis of ESM data.

Fourth, the present modelling framework is limited to estimating linear relationships, and cannot capture higher-order interactions among variables. For instance, it is possible that PSMU only predicts feelings of inferiority when individuals feel very lonely. We are looking forward to statistical developments and much larger sample sizes that would allow to tackle these and related issues.

### **Constraints on generality**

The sample of participants is representative of Dutch undergraduate Psychology students at a large university. The present study included participants from a relatively narrow age band. Because social media use is highly differentiated by age, it is important to note that our results are more likely to generalize to young than to old individuals. Replication studies, using the present study's ESM questionnaire (Supplementary Materials), could be conducted in other student populations, age groups, and in clinical populations, such as depressed individuals. The present findings depend on algorithms that social media use to determine News Feed content. Changes in these algorithms might lead to different results.

### **A network approach to social media and psychopathology**

These limitations notwithstanding, we believe the network perspective provides important insights into the complex, dynamic relation between social media and psychopathology. Until recently, this perspective has focused primarily on symptom networks (Fried et al., 2017); however, several studies have now estimated networks that include non-symptom variables (e.g., Heeren & McNally, 2016; Bernstein, Heeren, & McNally, 2017). These studies and our own study align with the recently proposed expanded network approach, which aims to uncover the network structure of all variables – symptoms and non-symptoms – that could be causally relevant to psychopathology (Fried & Cramer, 2017; Jones, Heeren, & McNally, 2017). We believe the present study illustrates the utility of this approach and we hope it encourages researchers to investigate the network structure of symptoms and beyond.

**Context of the research**

The general idea for this study was developed by combining ideas and findings in Clinical Psychology, Psychological Research Methods, and Communication Science. We consider network analysis an important tool to quantitatively integrate empirical research from different fields of study, and the present study aimed to do so for Clinical Psychology and Communication Science. Our findings are best situated in the authors' novel research program – the expanded network approach (Fried & Cramer, 2017; Jones et al., 2017) –, which examines the network structure of variables that are causally relevant to mental health. Future extensions of the present research are direct replications in clinical samples (e.g., in individuals with depression, or body image disorders), and other cultures, and studies that include symptoms of other psychiatric syndromes (e.g., compulsively checking nonexistent or minor flaws in physical appearance in individuals with body dysmorphic disorder).

**Author Contributions**

G. Aalbers developed the study concept under the supervision of R.J. McNally, E. I. Fried, S. de Wit, and A. Heeren. All authors contributed to the study design. Data collection and analysis, and interpretation of results were performed by G. Aalbers under the supervision of E. I. Fried. G. Aalbers drafted the manuscript, and all other authors provided critical revisions. All authors approved the final version of the manuscript for submission.

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